Net Neutrality

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Why is the Internet is so awesome?

- Decentralized, neutral network
  - Intelligence is at the edge, not in the core

- Allows anyone to quickly, cheaply, and easily experiment with new ideas, technologies, and business models on a global scale.
  - No special permission required

What's happening?

A change in market behavior taking place among large access networks and content providers which will undermine and potentially eliminate the Internet's neutral properties.

Examples: Zero-rated services, fast-lanes, sponsored bandwidth

What are the risks?

- Internet monopolized by a small number of powerful companies
- Fragmented global Internet ecosystem
- Industry regulations can be undermined
  - Net Neutrality is a key underlying assumption on which many Internet related policies are based.

What's happening around the world?

- Non-neutral services banned in multiple countries: Chile, Brazil, USA, others

- Internet.org roll-out
  - Zambia, Kenya, others
  - Partnerships with UNICEF, SuperSport, AccuWeather
  - Street protests in India



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